

**FOR IMMEDIATE RELEASE**

**Contact: Cil Ball**  
800-729-2600 • 603-726-4800 • 603-726-4840 (fax)  
[www.firstmark.com](http://www.firstmark.com) • [cil@firstmark.com](mailto:cil@firstmark.com)

**FIRSTMARK ANNOUNCES ALL MAILING LISTS  
NCOA<sup>Link</sup> UPDATED EVERY 30 DAYS**

**September 15, 2008, Campton, NH:** FIRSTMARK, Inc., a leader in mailing lists and data management, announces that all FIRSTMARK mailing list data will be NCOA<sup>Link</sup> updated every 30 days. In addition, any list ordered from FIRSTMARK can be NCOA<sup>Link</sup> updated the same day on request. NCOA<sup>Link</sup> contains approximately 60 million change-of-address records filed with the US Postal Service in the last 18 months by customers who want their mail forwarded to their new address. This service is integrated into FIRSTMARK's standard database update procedures to insure the most accurate FIRSTMARK mailing lists available.

All 400 of FIRSTMARK's lists are compliant with the new United States Postal Service "Move Update" regulations.

United States Postal Service "Move Update" information can be viewed at:  
[www.usps.com/mailpro/2008/mayjune/page5.htm](http://www.usps.com/mailpro/2008/mayjune/page5.htm)

For 21 Years, FIRSTMARK has provided the highest quality mailing and telemarketing lists. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website [www.firstmark.com](http://www.firstmark.com) since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or as a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists.html](http://www.firstmark.com/category_lists/alpha_lists.html). A complete listing of FIRSTMARK's consumer mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists\\_consumer.html](http://www.firstmark.com/category_lists/alpha_lists_consumer.html).

For more information on FIRSTMARK's mailing lists and databases, see [www.firstmark.com](http://www.firstmark.com) or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at [info@firstmark.com](mailto:info@firstmark.com).