

**FOR IMMEDIATE RELEASE**

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### **FIRSTMARK ANNOUNCES 4.3 MILLION TEACHERS AND COLLEGE FACULTY**

**March 6, 2007, Campton, NH:** FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of more than 3,400,000 K-12 teachers and 900,000 college and university faculty members and administrators. In addition FIRSTMARK has over 2 million teachers, faculty members and administrators at home addresses.

FIRSTMARK has extensive information on individual schools, colleges, and universities, which allows clients to select exactly the data that is most relevant for their purposes. Teachers and faculty can be selected by over 5,000 Job Title/Course areas, School Type, Subject, Department, and dozens of other variables including standard geography selects. For teachers in grades K through 12 at school or at home addresses, see [www.firstmark.com/fmkcat/k12teachers.htm](http://www.firstmark.com/fmkcat/k12teachers.htm). For college professors at college or at home addresses, see [www.firstmark.com/fmkcat/college.htm](http://www.firstmark.com/fmkcat/college.htm)

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website [www.firstmark.com](http://www.firstmark.com) online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists.html](http://www.firstmark.com/category_lists/alpha_lists.html). A complete listing of FIRSTMARK's consumer mailing lists products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists\\_consumer.html](http://www.firstmark.com/category_lists/alpha_lists_consumer.html)

For more information on FIRSTMARK's mailing lists and databases, see [www.firstmark.com](http://www.firstmark.com) or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at [info@firstmark.com](mailto:info@firstmark.com).