

FOR IMMEDIATE RELEASE

Contact: Michael H Pomerantz
603-726-4800 • 800-729-2600 • 603-726-4840 (fax)
www.firstmark.com • info@firstmark.com

FIRSTMARK ADDS TEACHERS AND PROFESSORS AT HOME ADDRESSES

September 15, 2005, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of more than 1,500,000 K-12 teachers and 350,000 College and University Faculty and Administration at home addresses to their more than 2,660,000 K-12 teachers and 900,000 College and University Faculty and Administration at school addresses.

FIRSTMARK has extensive information on individual schools, colleges and universities, which allows clients to select exactly the data that is most relevant for their purposes. Teachers and faculty can be selected by School Type, Subject, Department, and dozens of other variables including standard geography selects. For teachers in grades K through 12 at home addresses, see www.firstmark.com/fmkcat/k12teachers.htm. For college professors at home addresses, see www.firstmark.com/fmkcat/college.htm

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 300 business-to-business mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html. A complete listing of FIRSTMARK's consumer mailing lists products is available at: www.firstmark.com/category_lists/alpha_lists_consumer.html

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.